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FROM THE AMERICAN PEOPLE

SUCCESS STORY

A Popular Agro-tourism Retreat



[Insert Photo Credit]



Cicilia and Ioan (Bebe) are modern-day entrepreneurs and the founders of the Salistean Family Association, which owns and operates a beautiful agro-tourism pension in the popular and historic village of Cismadioara (www.ruraltourism.ro).

Cicilia and Ioan work hard for their business, which they find very satisfying. Committed to quality customer service, they realized they needed to upgrade their vacation retreat in order to satisfy their clients and stay competitive.

In 2003, the Salistean family applied for a CHF loan for \$4,000 and used it to add amenities such as table tennis, television, and horseback riding.

Ioan Salistean confesses, "I could have received the credit in three days, but due to my own delay, I got it in two weeks." He intends to repay the loan as quickly as possible in order to apply for a second one this year.

Based on their repayment record and the business's impressive 15% annual growth rate, CHF looks forward to approving future loans for the Salistean Family Association.

CHF International is a private, nonprofit development organization committed to helping people throughout the world build better lives. For over 50 years, CHF has served as a catalyst for long-lasting, positive change in low- and moderate-income communities, working to strengthen local economies, civil society, housing and the environment.

CHF International Romania operates a USAID-funded credit program for micro-, small- and medium-sized enterprises in 20 counties in Romania.